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## WHAT IS CLAIMED IS:

- 1. A portable information terminal device comprising: a receiving means for receiving information via a network;
- a plural of display means for displaying the information received by the receiving means;
- a memory means for storing predetermined identification codes;
- a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means; and
- a display control means for permitting any of the display means to display the information on the basis of the detection result of the identification codes of the detecting means.
  - 2. A portable information terminal device comprising: a receiving means for receiving information via a network;
- a plural of display means for displaying the information received by the receiving means;
- a memory means for storing predetermined identification codes;
- a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means; and
- a display control means for permitting any of the display means to display the information on the basis of the detection result of the identification codes of the detecting means,

said detecting means detects predetermined first and second identification codes and the control means permits any of the display means to display the information sandwiched between the first and second identification codes.

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3. A portable information terminal device comprising:
a receiving means for receiving information via a network;
a memory means for storing predetermined identification
codes;

a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means; and an obtaining means for obtaining the different information linked to the address data extracted by the extracting means.

- 4. A portable information terminal device comprising: a receiving means for receiving information via a network; a display means for displaying the information received by the receiving means;
- a memory means for storing predetermined identification codes;
- a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;
- an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means;
- a display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;

an accepting means for accepting a selection of the icons displayed on the display means; and

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an obtaining means for obtaining the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons.

- 5. A portable information terminal device comprising: receiving means for receiving information via a network;
- a plural of display means for displaying the information received by the receiving means;
- a memory means for storing predetermined identification codes;
- a first detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;
- an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the first detecting means;
- a first display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;
- an accepting means for accepting a selection of the icons displayed on the display means;
- an obtaining means for obtaining the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons;
- a second detecting means for detecting whether or not the different information obtained by the obtaining means includes the identification codes stored in the memory means; and
- a second display control means for permitting any of the display means to display the different information on the basis of the detection result of the identification codes of the second detecting means.

- 6. The portable information terminal device claimed in claim 1, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.
- 7. The portable information terminal device claimed in claim 2, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.
- 8. The portable information terminal device claimed in claim 3, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.
- 9. The portable information terminal device claimed in claim 4, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.
- 10. The portable information terminal device claimed in claim 5, wherein the address data extracted by the extracting means is sandwiched between predetermined first and second identification codes.
  - 11. An information communication system comprising: a portable information terminal device including: a receiving means for receiving information via a network; a plural of display means for displaying the information
- 5 received by the receiving means;

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a memory means for storing predetermined identification codes;

a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means; and

a display control means for permitting any of the display means to display the information on the basis of the detection result of the identification codes of the detecting means, and

a server including:

a storing means for storing information to be transmitted; and

a transmitting means for transmitting the information stored in the storing means to the portable information terminal device via the network.

- 12. An information communication system comprising: a portable information terminal device including:
- a first receiving means for receiving information via a network;
- a memory means for storing predetermined identification codes;
  - a detecting means for detecting whether or not the information received by the first receiving means includes the identification codes stored in the memory means;
- an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means;
- a first transmitting means for transmitting an obtaining request of the different information on the basis of the address data extracted by the extracting means; and

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a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means, and

a server including:

a storing means for storing information to be transmitted;

a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.

- 13. An information communication system comprising: a portable information terminal device including:
- a first receiving means for receiving information via a network;

a plural of display means for displaying the information received by the first receiving means;

a memory means for storing predetermined identification codes;

a detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the detection result of the identification codes of the detecting means;

a display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;

an accepting means for accepting a selection of the icons

displayed on the display means;

a first transmitting means for transmitting an obtaining request of the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons; and

a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means, and

a server including:

a storing means for storing information to be transmitted;

a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.

- 14. An information communication system comprising:
- a portable information terminal device including:
- a first receiving means for receiving information via a network;
- a plural of display means for displaying the information received by the first receiving means;
- a memory means for storing predetermined identification codes;
- a first detecting means for detecting whether or not the information received by the receiving means includes the identification codes stored in the memory means;

an extracting means for extracting address data linked to different information from the received information on the basis of the

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detection result of the identification codes of the first detecting means;

a first display control means for permitting the display means to display icons corresponding to the address data extracted by the extracting means;

an accepting means for accepting a selection of the icons displayed on the display means;

a first transmitting means for transmitting an obtaining request of the different information linked to the address data corresponding to the icons when the accepting means accepts the selection of the icons;

a second receiving means for receiving the different information linked to the address data according to the obtaining request transmitted from the first transmitting means;

a second detecting means for detecting whether or not the different information received by second receiving means includes the identification codes stored in the memory means; and

a second display control means for permitting any of the display means to display the different information on the basis of the detection result of the identification codes of the second detecting means, and

a server including:

a storing means for storing information to be transmitted;

a third receiving means for receiving the obtaining request transmitted by the first transmitting means; and

a second transmitting means for reading the different information requested by the obtaining request received by the third receiving means out of the storing means and transmitting the different information to the portable information terminal device via the network.